



CRUSH RELOADED 2027

Official Partnership & Corporate Sponsorship Proposal



April 16 – 18, 2027 | Savannah & Tybee Island, GA
Presented by Crush Reloaded Beach Music Festival

THE 3-DAY REGIONAL TAKEOVER

MULTI-CITY ACTIVATION. MAXIMUM BRAND EXPOSURE

Crush Reloaded is a massive 3-day weekend festival dominating the Savannah and Tybee Island coastal regions. We deliver a continuous stream of premium consumer engagement across multiple high-traffic venues, ensuring headline partners maintain an uninterrupted, high-impact presence all weekend long.

The Timeline Metrics:

- **FRIDAY: The Festival Launch (Savannah, GA) – 10,000+ Attendees** The weekend kicks off with high-energy events in Savannah. The entire local community, student body, and incoming tourists are locked in, paying maximum attention to our branding and media distribution.
- **SATURDAY: The Main Beach Event & After-Party (Tybee Island / Savannah) – 30,000+ Attendees** The pinnacle of the weekend. Over 30,000 active consumers flood the beach for the ultimate daytime experience, transitioning directly into high-capacity, exclusive nightlife after-parties.
- **SUNDAY: Beast of the Streets Car, Truck, & Bike Show (Savannah, GA) – 5,000+ Attendees** The weekend culminates with our premier automotive and culture showcase. Over 5,000 enthusiasts and families gather, offering a highly specialized activation environment.
- **The Total Impact Footer: TOTAL WEEKEND IMPRESSION VOLUME: 50,000+ Physical Attendees**



Dear Potential Partner,

As we prepare for the 2027 festival season, the momentum behind Crush Reloaded has never been stronger. Coming off a historic run, we are expanding our multi-city footprint across Savannah and Tybee Island from April 16 to April 18, 2027.

With a projected physical attendance exceeding 55,000 people over three days, Crush Reloaded represents a premier marketing vehicle in the region. We don't just host events; we command cultural attention. For major brands, this proposal is a strategic invitation to activate on-site, drive direct consumer engagement, and embed your branding into a highly sought-after demographic. We invite you to review our tailored partnership tiers and discover how an alliance with Crush Reloaded can deliver a powerful return on investment for your brand this upcoming April.

Sincerely,

A handwritten signature in black ink that reads "S. Smalls". The signature is fluid and cursive, with the first name "S." and the last name "Smalls" clearly distinguishable.

Steven Smalls

CEO & Head of Operations, Crush Reloaded

LEADERSHIP & COMMUNITY BACKING

Proven Operational Excellence & Municipal Support



STEVEN SMALLS



CEO & Head of Operations, Crush Reloaded / Crush Network

Steven Smalls leads the strategic vision, large-scale logistics, and structural execution of the Crush Reloaded brand. Under his leadership, the festival has expanded into a multi-city, multi-day coastal operation capable of safely and efficiently hosting tens of thousands of attendees annually.

+1 904 776 5784 | crushreloadedbeachmusicfest@gmail.com |
@Pako_ceo

MUNICIPAL & COMMUNITY SUPPORT

Crush Reloaded operates with proud, collaborative relationships alongside municipal host leadership to ensure a secure, sanctioned, sanctioned, and high-caliber experience for all visitors and partners.



BRIAN WEST

MAYOR OF TYBEE ISLAND



BRETT BELL

CITY MANAGER OF
TYBEE ISLAND



MICHELLE OWENS

ASSISTANT CITY
MANAGER OF TYBEE
ISLAND



TIFFANY HAYES

TYBEE ISLAND POLICE
CHIEF



BRETT LOEHR

GENERAL MANAGER OF
HOTEL TYBEE

COMMUNITY IMPACT & CULTURAL INVESTMENT

Championing Education & Local Civic Excellence

While Crush Reloaded is a commercial enterprise, our foundation is deeply rooted in empowering the community and supporting the next generation of leaders. Through selective corporate partnerships, we actively invest back into the student populations and civic organizations that make our event a regional success.



THE CRUSH RELOADED STUDENT RELIEF INITIATIVE

A dedicated portion of festival proceeds is directly funneled into a fund designed to alleviate the financial burdens of attending college students. This initiative provides direct assistance for student loans, textbooks, and essential academic resources, creating a tangible bridge between festival culture and higher education success.

COMMUNITY IMPACT & CULTURAL INVESTMENT

The Greek Unity Support Grant



Cultivating community service and collective engagement is a core pillar of our weekend. To honor this, Crush Reloaded awards a targeted financial grant to the Divine Nine / NPHC Fraternity or Sorority that demonstrates the highest level of leadership, community service, and on-site support during the festival weekend.

sponsorship INVESTMENT TIERS

Tick the box to indicate which level of sponsorship you would like to commit to and then fill out the allotted spaces below.

DIAMOND CRUSH ALLIANCE

\$50,000

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- Naming Rights: "Crush Reloaded 2027 Presented by [Brand Name]" on all marketing.
- Sponsor Showcase: Prime 15-minute dedicated main-stage showcase slot during peak festival hours.
- Logo Dominance: Preeminent logo on website header, stage backdrops, main banners, and flyers.
- VIP Hospitality: 2 Premium Tents Tables with top-tier seating and 12 VIP Weekend Passes.
- Media & Remarks: Exclusive mention in press releases and highest priority opening/closing remarks.
- On-Site Space: Premium 20x20 experiential activation footprint.

PLATINUM CRUSH PACK

\$20,000

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- Sponsor Showcase: 5-minute dedicated main-stage showcase or branded segment.
- Logo Placement: Large logo featured on festival website, main banners, and promotional flyers.
- VIP Hospitality: 1 Premium VIP Tent with premium seating and 6 VIP Weekend Passes.
- Press & Remarks: Feature paragraph in press releases and live verbal opening/closing remarks.
- On-Site Space: High-visibility 10x20 promotional footprint.

BRONZE CRUSH BRIGADE

\$10,000

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- Logo Placement: Medium logo on website sponsor wall, multi-sponsor banners, and flyers.
- VIP Hospitality: 1 VIP Tent with standard Beach chair seating and 4 VIP Weekend Passes.
- Press & Remarks: Named as an official partner in press releases and opening/closing remarks.
- On-Site Space: Standard 10x10 vendor activation footprint.

EMERALD CRUSH ENSEMBLE

\$5,000

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- Logo Placement: Standard logo on shared event banners, marketing flyers, and website.
- Event Access: 4 General Admission Weekend Passes.
- Press & Remarks: Listed in standard media kits and group roll-call during closing remarks.
- On-Site Space: Standard 10x10 vendor footprint.

sponsorship benefits

SPONSORSHIP LEVELS	DIAMOND \$50,000	PLATINUM \$20,000	BRONZE \$10,000	EMERALD \$5000
On-Site Space				
Media & Remarks				
Press & Remarks				
VIP Hospitality				
Logo Dominance				
Sponsor Showcase				
VIP Tent & Seating				
Naming Rights				



partnership agreement

Sponsorship Commitment Form

Thank you for partnering with Crush Reloaded Beach Music Festival 2027. Please select your committed tier and complete the organizational details below to secure your package activation.

Select Your Corporate Tier:

- ☐ **Diamond Crush Alliance — \$50,000**
- ☐ **Platinum Crush Pack — \$20,000**
- ☐ **Bronze Crush Brigade — \$10,000**
- ☐ **Emerald Crush Ensemble — \$5,000**

Company / Organization Name: _____

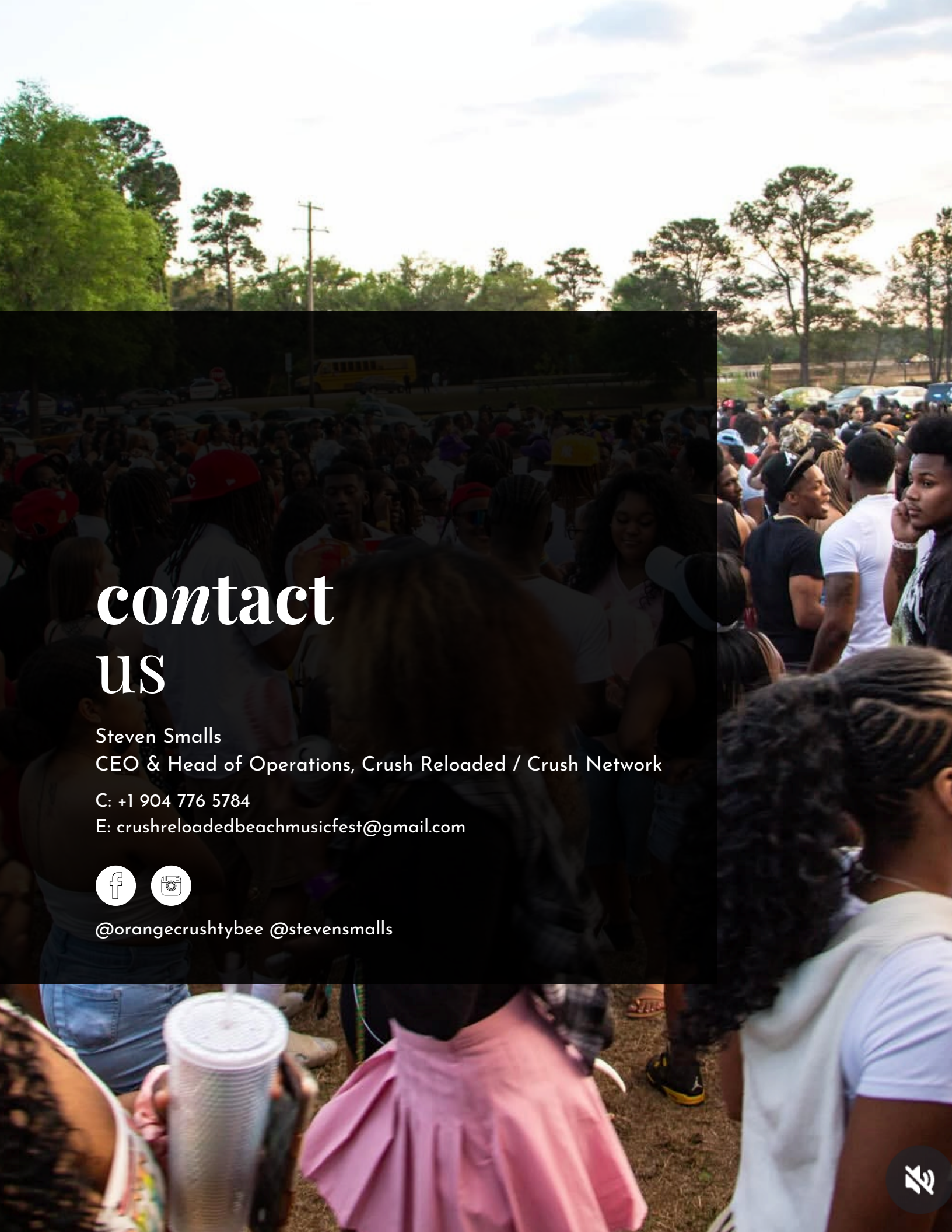
Authorized Representative Name: _____

Billing Address: _____

Contact Phone: _____ **Email:** _____

Authorized Signature: _____ **Date:** _____

Please return your completed and signed form via email to crushreloadedbeachmusicfest@gmail.com. For direct inquiries or routing instructions, contact logistics at 904-776-5784.



contact us

Steven Smalls

CEO & Head of Operations, Crush Reloaded / Crush Network

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@orangecrushtybee @stevensmalls

